

**BUSINESS MANAGEMENT
AND ADMINISTRATION CLUSTER**

**ENTREPRENEURSHIP
PATHWAY**



Entrepreneurs, innovators, and small businesses play a key role in Georgia's economy. Business professionals may be managers, owners, accountants, economists, administrators, or analysts. These individuals must possess excellent communication skills and be able to establish working relationships with many different people.

PATHWAY COURSES

- Introduction to Business and Technology
- Legal Environment of Business
- Entrepreneurship

RECOMMENDED COURSES

- Any Business and Computer Science Course
- Marketing Principles
- Work-Based Learning
- World Language
- Yearbook/Journalism

POST-SECONDARY DEGREES, DIPLOMAS, AND CERTIFICATES

TECHNICAL COLLEGES

- Business Management
- Business Office Technology
- Entrepreneurship
- Hospitality Industry
- Human Resources Associate
- Management and Supervisory Development
- Office Administration

COLLEGES/UNIVERSITIES

- Business
- Business Administration

CAREER AND TECHNICAL STUDENT ORGANIZATIONS



TOP CAREER CHOICES

Advertising and Promotion Manager

Bachelor Degree needed
\$76,898 annual salary
60 annual average openings in Georgia

Chief Executive

Bachelor Degree plus work experience needed
\$155,168 annual salary
850 annual average openings in Georgia

Employment, Recruitment, and Placement Specialist

Bachelor Degree needed
\$50,877 annual salary
440 annual average openings in Georgia

Social and Community Service Manager

Bachelor Degree needed
\$59,904 annual salary
100 annual average openings in Georgia

Training and Development Manager

Bachelor Degree needed
\$79,498 annual salary
60 annual average openings in Georgia

ADDITIONAL CAREER CHOICES

- Appraiser and Assessor of Real Estate
- Accountant and Auditor
- Administrator
- Bank Teller
- Chief Executive Officer
- Claims Adjuster and Examiner
- Computer Support Specialist
- Computer Systems Analyst
- Database Administrator
- Financial Analyst and Manager
- Network and Computer System
- Paralegal and Legal Assistant
- Personal Financial Advisor



Source: GADOE Plans of Study

<http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/Georgia-Career-Pathways-New-Rule.aspx>



Forsyth County Schools

**CAREER
EXPLORATION
& Pathway Discovery**

CTAE Career Pathways / Fine Arts Pathways

- Alliance Academy for Innovation
- Denmark High School
- East Forsyth High School
- Forsyth Central High School
- Forsyth Virtual Academy
- Lambert High School
- North Forsyth High School
- South Forsyth High School
- West Forsyth High School