

ARTS, AUDIO-VIDEO TECHNOLOGY  
AND COMMUNICATIONS CLUSTER

# GRAPHIC DESIGN PATHWAY



*Graphic Design is communication through visual means. This can be achieved either by Artistic or Printing means. The Graphic Design pathway starts with an introduction to the graphic design principals while exploring the techniques of creative problem solving. Graphic Design and Production explores the various printing techniques including screen-printing and offset printing. The third and final class Advance Graphic Design or Production the student will choose a to specialize in either Graphic Design or Graphic Production focusing on the demand and real world techniques of the specialty.*

### PATHWAY COURSES

- Introduction to Graphics and Design
- Graphic Design and Production
- Advanced Graphic Design

### RECOMMENDED COURSES

- Computer Applications
- Fine Arts
- Marketing
- World Language

### POST-SECONDARY DEGREES, DIPLOMAS, AND CERTIFICATES

#### TECHNICAL COLLEGES

- Graphic Design
- Prepress and Production

#### COLLEGES/UNIVERSITIES

- Graphic Design
- Industrial Design
- Printmaking
- Product Design

See [www.GAfutures.org](http://www.GAfutures.org) for additional information.

### CAREER AND TECHNICAL STUDENT ORGANIZATIONS



### TOP CAREER CHOICES

#### Art Director

College Degree needed plus  
5-7 years experience  
\$57,000 annual salary

#### Commercial and Industrial Designers

Bachelor's Degree  
\$54,900 annual salary  
30 annual average openings in Georgia

#### Creative Designer

College Degree needed plus  
10+ years experience  
\$87,000 annual salary

#### Graphic Designer

Bachelor's Degree  
\$49,900 annual salary  
390 annual average openings in Georgia

### ADDITIONAL CAREER CHOICES

Advertising and Promotions Managers

Art Directors

Fashion Design

Film and Video Editors

Illustration

Interior Designers

Multimedia Artist and Animators

Photography

3D Animation



Source: GADOE Plans of Study

<http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/Georgia-Career-Pathways-New-Rule.aspx>



**CAREER  
EXPLORATION**  
*& Pathway Discovery*  
CTAE Career Pathways / Fine Arts Pathways

- Alliance Academy for Innovation
- Denmark High School
- East Forsyth High School
- Forsyth Central High School
- Forsyth Virtual Academy
- Lambert High School
- North Forsyth High School
- South Forsyth High School
- West Forsyth High School