# CTAE PATHWAY GUIDE LAMBERT HIGH SCHOOL

805 Nichols Rd, Suwanee, GA 30024 | www.forsyth.k12.ga.us/lhs





A/V TECHNOLOGY AND FILM students will design, manufacture, operate and/or repair audio visual equipment, create presentations of sound, video, and data in a variety of formats, gather information, prepare broadcasts, build sets, and operate equipment used to record and transmit programs and/or motion pictures, and operate sound mixing and/or video editing equipment.

#### **PATHWAY COURSES**

Audio and Video Technology and Film I Audio and Video Technology and Film II Audio and Video Technology and Film III

#### CAREER CHOICES

Audio and Video Equipment

Technician

**Broadcast News Analyst** 

**Broadcast Technician** 

Camera Operator

Control Room Technician

Editor

Journalist

Radio and Television Announcer

Reporter

Sound Technician

Station Manager

INDUSTRY CREDENTIAL (Credential of Value): Adobe Certified Associate

### **Business Accounting**



**BUSINESS ACCOUNTING** will experience strong growth in accounting jobs throughout the next decade is expected to occur due to the increased growth in the number of new businesses and stricter accounting and auditing regulations.

#### **PATHWAY COURSES**

Introduction to Business and Technology Financial Literacy Principles of Accounting I

#### **CAREER CHOICES**

Auditing Clerk

Auditor

Bookkeeper

**Budget Analyst** 

Certified Public Accountant

Corporate Accountant

Financial Advisor or Analyst

Forensic Accountant

**Government Accountant** 

Income Tax Professional

Non-Profit Accountant

INDUSTRY CREDENTIAL (Credential of Value): NOCTI Accounting-Basics

# **Cloud Computing**



**CLOUD COMPUTING** students will develop an overall understanding of cloud computing, cloud concepts, core services, security, architecture, and support. Technical content includes designing, developing, and deploying a virtual private network, creating a cloud environment that is scalable, and demonstrating safe use of big data. Students will also dive deeply into cloud computing best practices and learn how cloud computing helps users develop a global infrastructure.

#### PATHWAY COURSES

Introduction to Software Technology
Computer Science Principles or AP CS Principles
Cloud Computing

#### **CAREER CHOICES**

Software Engineer

Cloud Engineer

Data Engineer

System Engineer

Full Stack Developer

Java Developer

Data Scientist

Systems Administrator

.NET Developer

Front-end Developer

INDUSTRY CREDENTIAL (Credential of Value): Not Yet Approved by the Georgia Department of Education

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**COMPUTER SCIENCE** students will prepare for entry-level, technical, and professional IT careers, including the design, development, implementation, and maintenance of computer systems and software. Students will also gain knowledge of computer operating systems, programming languages, and gain knowledge of required cutting-edge technologies. Students will build a solid understanding and foundation of computer science which emphasis on computational thinking practices: connecting computing, developing computational artifacts, abstracting, analyzing problems and artifacts, communicating, and collaborating.

#### **PATHWAY COURSES**

Introduction to Software Technology Computer Science Principles or AP CS Principles AP Computer Science A

# CAREER CHOICES

Computer Hardware Engineer
Computer Network Architect
Computer Programmer
Computer System Analyst
Database Administrator
Information Security Analyst
Information Systems Manager
Network Administrator
Software Developer
Software Engineer

INDUSTRY CREDENTIAL (Credential of Value): Microsoft Technology Associate (MTA): Software Development Fundamentals

## **Culinary Arts**



**CULINARY ARTS** students will complete a variety of skills required by the restaurant and food industry such as knife skills, cooking techniques, menu planning, food purchasing and costing, food safety and sanitation, and front of the house service. The pathway allows students to develop in-depth knowledge and hands-on skill mastery of culinary arts and allows them to refine hands-on production of the classic fundamentals in the commercial kitchen.

#### **PATHWAY COURSES**

Introduction to Culinary Arts Culinary Arts I Culinary Arts II

#### **CAREER CHOICES**

Video Game Designer

Cake Designer
Caterer
Chef and Head Cook
Dining Room Management
Food and Beverage Director
Food Services Manager
Food Stylist and Photographer
Food Writer and Critic
Kitchen Manager
Pastry Chef
Personal Chef
Restaurant Entrepreneur

INDUSTRY CREDENTIAL (Credential of Value): American Culinary Federation (ACFEF) Secondary Culinary Graduate

# Education as a Profession



**EDUCATION AS A PROFESSION** students will learn to plan, manage, and provide education and training services, and related learning support services such as administration, teaching/training, administrative support, and professional support services. They will be engaged in observations, interactions, and analyses of critical and contemporary educational issues and investigate issues influencing the social and political contexts of educational settings in Georgia and the United States and actively examines the teaching profession from multiple vantage points both within and outside of the school.

#### **PATHWAY COURSES**

Education as a Profession I Education as a Profession II Education as a Profession Practicum

#### **CAREER CHOICES**

Adult Educator

After-School Program Supervisor Coach

**Education Evaluator** 

**Educational and Teacher Aide** 

K-12 School Teacher

Media Specialist

Post-Secondary Vocational Education

Recreation Attendant

School Administration

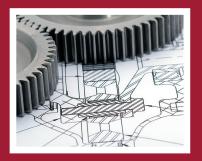
Special Education Teacher

INDUSTRY CREDENTIAL (Credential of Value): NOCTI Teaching as a Profession (College EDUC 2110 Credit in Georgia)

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**ENGINEERING AND TECHNOLOGY** students will combine hands-on projects and rigorous curriculum to be prepared for challenging postsecondary engineering and technology problems; and build solid technical writing, comprehension, calculation, problem-solving, and technical skills. Students are encouraged to take relevant math and science courses, such as advanced algebra, chemistry, calculus, geometry, trigonometry, physics, design, and engineering concepts.

#### **PATHWAY COURSES**

Foundations of Engineering and Technology Engineering Concepts Engineering Applications

# CAREER CHOICE

Civil Engineer

Designer

Drafter

Electrical Engineer

Industrial Engineer

Machinist

Manufacturing

Materials Engineer

Mechanical Engineer

**Quality Control Inspector** 

INDUSTRY CREDENTIAL (Credential of Value): NOCTI Engineering and OSHA 10

#### **Financial Services**



**FINANCIAL SERVICES** students will focus on recognizing a business opportunity, starting a business, operating and maintaining a business. Students will align business goals that focus on planning, organizing, coordinating, and controlling the resources needed to produce and provide goods and/or services that lead to owning and operating a small business. Methods for measuring the financial performance of financial institutions and investments are also analyzed.

#### **PATHWAY COURSES**

Introduction to Business and Technology Financial Literacy Banking, Investing and Insurance

#### **CAREER CHOICES**

Accountant

Auditor

**Business Teacher** 

Claims Adjuster

Financial Project Specialist

Financial Planner

Insurance Sales Agent

Research

Sales and Service

INDUSTRY CREDENTIAL (Credential of Value): NOCTI Financial & Investment Planning

# Healthcare -Biotechnology Research and Development



#### **HEALTHCARE - BIOTECHNOLOGY RESEARCH AND**

**DEVELOPMENT** students will gain a broad understanding of the fundamentals of biotechnology and the impact on society. The knowledge and skills in this pathway provide a basic overview of current trends and careers in biotechnology, with an emphasis on basic laboratory skills, along with the business, regulatory, and ethical aspects of biotechnology. Additional applications and techniques in biotechnology that expand and increase the student's comprehension of how biotechnology utilizes living systems to create products and enhance lives are also an important part of the pathway.

#### **PATHWAY COURSES**

Introduction to Healthcare Science Essentials of Biotechnology Applications of Biotechnology

#### **CAREER CHOICES**

**Phlebotomist** 

Radiology Technician

Biological or Medical Illustrator
Crime Lab Technician
Emergency Medical Technician
Field Biologist or Ecologist
Forensic Service Technician
Laboratory Technician
Licensed Practical Nurse
Medical Writer
Mortician
Nutritionist
Pediatric Nurse

INDUSTRY CREDENTIAL (Credential of Value): Precision Biotechnology

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**HEALTHCARE - PHLEBOTOMY** students will learn medical-focused anatomy addressing the physiology of each body system, along with the investigation of common diseases, disorders and emerging diseases. Students also become prepared for the phlebotomy technician certification exam upon completion of all required components. Topics covered in this pathway include employability skills, careers, terminology and equipment, safety and compliance, quality assurance, site-specific anatomy, patient preparation for venipuncture, performing of venipuncture, and special processing and transport.

#### **PATHWAY COURSES**

Introduction to Healthcare Science Essentials of Healthcare **Diagnostics Phlebotomy** 

#### **CAREER CHOICES**

Information Nurse Specialists Medical Lab Assistants

**Nuclear Techs** 

Patient Service Techs (PST)

**Physicians** 

**Phlebotomists** 

**Phlebotomy Supervisors** 

Radiologic Technologists

Registered Nurses

**Respiratory Technicians** 

Other Related Health Science

Occupations

INDUSTRY CREDENTIAL (Credential of Value): National Healthcareer Association (NHA) Certified Phlebotomy Technician

## Healthcare-**Sports Medicine**



**HEALTHCARE - SPORTS MEDICINE** students will learn about the musculoskeletal system, injury assessment, injury prevention, or rehabilitation for careers in sports medicine and rehabilitative services. This pathway enables students to receive initial exposure to therapeutic services skills and attitudes applicable to the healthcare industry. The concepts of anatomy and physiology, assessment, preventative and rehabilitative care are also introduced. Fundamental healthcare skills development is initiated, including medical terminology, kinesiology, patient assessment, record keeping, and basic life support.

#### **PATHWAY COURSES**

Introduction to Healthcare Science Essentials of Healthcare Sports Medicine

#### **CAREER CHOICES**

Athletic Trainer

Chiropractor

**Doctor of Osteopathic Medicine** 

**Doctor of Podiatric Medicine** 

Massage Therapist

Occupational Therapist

Orthopedic Doctor

Physical Therapy Assistant

Physician's Assistant

Radiologist

Radiologist Technician

INDUSTRY CREDENTIAL (Credential of Value): Athletic Training Student Aide

# Marketing and Management



MARKETING AND MANAGEMENT students will focus on managing the processes responsible for identifying, anticipating, and satisfying customer requirements in a manner that is profitable for the business. Student skills include management and entrepreneurship, marketing, buying and merchandising, marketing communications and promotion, professional sales, marketing information management and research, channel management, global marketing, and internet/online marketing.

#### **PATHWAY COURSES**

Marketing Principles Marketing and Entrepreneurship Marketing Management

#### **CAREER CHOICES**

**Advertising Account Executive** 

**Communications Specialist** 

**Customer Service Representative** 

**Entertainment Marketer** 

Insurance Agent

**Logistics Specialist** 

Market Research Analyst

Marketing Specialist

Media Buyer

**Product Development Management** 

**Public Relations Specialist** 

INDUSTRY CREDENTIAL (Credential of Value): MBA Standard Marketing Program of Study/End of Program HS Exam

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## Marketing **Communications and Promotions**



#### MARKETING COMMUNICATIONS AND PROMOTIONS

students will focus on the performance of key responsibilities required in a retail environment and develop skills in pricing, visual merchandising, advertising, special promotions, professional sales, and customer service. They will also better understand the communication aspects of business in relation to customer/consumer relationships. Students develop knowledge and skills in advertising, direct marketing, public relations, sales promotions, and digital marketing communications.

#### **PATHWAY COURSES**

**Marketing Principles** Promotional and Digital Marketing **Integrated Marketing Communications** 

#### **CAREER CHOICES**

Advertising and Promotions Manager

**Advertising Sales Agent** 

Green Marketer

Market Research Analyst

Marketing Manager

Marketing Strategist

**Public Relations Specialist** 

Sales Manager

Sales Representative

INDUSTRY CREDENTIAL (Credential of Value): MBA Standard Marketing Program of Study/End of Program HS Exam

## **Nutrition and Food Science**



**NUTRITION AND FOOD SCIENCE** students will focus on healthy food and lifestyle choices. Students will investigate the interrelationship of food, nutrition and wellness to promote good health. The most common nutritional concerns, their relationship to food choices and health status and strategies to enhance well-being at each stage of the lifecycle are also emphasized, and students will evaluate the effects of processing, preparation, and storage on the quality, safety, wholesomeness, and nutritive value of foods.

#### **PATHWAY COURSES**

Food, Nutrition, and Wellness Food for Life **Food Science** 

#### **CAREER CHOICES**

Chef and Head Cook

Dietician/Nutritionist

**Food Inspector** 

Food Scientist and Technologist

Food Services Manager

Geriatric Food Designer

**Health Educator** 

INDUSTRY CREDENTIAL (Credential of Value): ServSafe Food Safety Handler Certification

## **Sports and Entertainment Marketing**



#### **SPORTS AND ENTERTAINMENT MARKETING** students will learn about the major segments of the sports and entertainment industry and the social and economic impact the industry has on the local, state, national, and global economies. The products and services offered to consumers and the impact of marketing on these products and services are examined. Students will also have opportunities to develop managerial and analytical skills and deepen their knowledge in sports/entertainment marketing.

#### **PATHWAY COURSES**

Marketing Principles Introduction to Sports and Entertainment Marketing Advanced Sports and Entertainment Marketing

#### **CAREER CHOICES**

Agent

Communications Specialist

**Customer Service Representative** 

**Demonstrator and Product Promoter** 

**Entertainment Marketer** 

Entrepreneur

Market Research Analyst

Marketing Specialist

Media Buyer

**Product Development Management** 

**Public Relations Specialist** 

INDUSTRY CREDENTIAL (Credential of Value): MBA Standard Marketing Program of Study/End of Program HS Exam