

## Forsyth County Schools 2022-2027 Strategic Planning

### Goal Area: Climate, Culture, and Community

**Performance Objective A:** Increase meaningful home, school, and community relationships  
**Cabinet Leader:** Jennifer Caracciolo (FY24)  
**Initiative #1:** Implement resources for FCS to connect with parents/guardians  
**Performance Measures:** Establish baseline and targets for usage in FCS communication tools; increase in future

#### Action & Accountability Planning

Action Steps: First Half of Year	Action Steps: Second Half of Year
<ul style="list-style-type: none"> <li>• Enhanced and increased presence in communication tools promoting programming and community engagement activities               <ul style="list-style-type: none"> <li>○ Social media platforms</li> <li>○ Website</li> <li>○ Newsletters</li> <li>○ Mailers</li> <li>○ Digital Signage</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Enhanced and increased presence in communication tools promoting programming and community engagement activities               <ul style="list-style-type: none"> <li>○ Social media platforms</li> <li>○ Website</li> <li>○ Newsletters</li> <li>○ Mailers</li> <li>○ Digital Signage</li> </ul> </li> </ul>

#### Mid-Year Checkpoint

The school district's strategic plan includes a focus on enhancing and expanding its presence across various communication tools to promote programming and community engagement activities. This includes a stronger emphasis on utilizing social media platforms, updating and optimizing the district website, and regularly distributing newsletters and mailers. Additionally, the plan incorporates the use of digital signage to further increase visibility and engagement within the community. These efforts aim to ensure effective communication and foster greater involvement from students, families, and local stakeholders.

#### Year-End Results

Repeat: The school district's strategic plan includes a focus on enhancing and expanding its presence across various communication tools to promote programming and community engagement activities. This includes a stronger emphasis on utilizing social media platforms, updating and optimizing the district website, and regularly distributing newsletters and mailers. Additionally, the plan incorporates the use of digital signage to further increase visibility and engagement within the community. These efforts aim to ensure effective communication and foster greater involvement from students, families, and local stakeholders.

#### Reflection on Results:

Performance Objective A, Initiative #1 for this strategic plan goal focuses on implementing resources for FCS to connect with parents/guardians. At the end of the year, the school district has made significant strides in enhancing communication and promoting community engagement through various platforms. Our increased presence on social media, along with improvements to the district website, has allowed us to better share programming updates and connect with families and community members. The regular distribution of newsletters and mailers has helped keep the community informed, while the use of digital signage has further amplified our outreach, ensuring key messages are visible and accessible to all. These efforts have not only strengthened our communication strategies but also fostered a deeper connection with the community, ensuring that our stakeholders remain informed, engaged, and

actively involved in supporting the district's initiatives. We are looking forward to re-analyzing and improving this work during the 2024-25 school year under a new structure within the Communications Department.

# Forsyth County Schools 2022-2027 Strategic Planning

**Goal Area:** Climate, Culture, and Community

- Performance Objective B:** Work collaboratively with all people to promote inclusivity, school pride, and belonging
- Cabinet Leader:** Jennifer Caracciolo (FY24)
- Major Focus/Initiative #2:** Enhance & diversify communication strategies to strengthen stakeholder understanding
- Performance Measures:** Establish baseline & targets for usage of communication tools; increase in future years.

## Action & Accountability Planning

Action Steps: First Half of Year	Action Steps: Second Half of Year
<ul style="list-style-type: none"> <li>• Implemented School and District 1<sup>st</sup> Semester Planning Calendar – started tracking</li> <li>• Community Engagement – Updated resources, and created new presentations for schools</li> <li>• District website redesign done</li> <li>• Provide multi-tiered professional learning to schools to build capacity of teachers, principals, and staff to develop best practices in student and family engagement of diverse population</li> <li>• Provide cultural and heritage resources pertaining to inclusivity that increase awareness for teachers, principals, and staff.</li> <li>• Hosted Cultural and Heritage Events</li> <li>• Provided cultural and education displays at the FoCAL Center to promote inclusivity</li> <li>• Hosted and sponsored educational secondary and elementary field trips aligned to Georgia Standards of Excellence at the FoCAL Center.</li> </ul>	<ul style="list-style-type: none"> <li>• Hosted Cultural and Heritage Events</li> <li>• Provide cultural and educational displays at the FoCAL Center to promote inclusivity</li> <li>• Hosted and sponsored educational secondary and elementary field trips aligned to Georgia Standards of Excellence at the FoCAL Center.</li> <li>• Facilitated and led professional learning about               <ul style="list-style-type: none"> <li>○ Connections</li> <li>○ Best Practices Supporting Cultural Differences in the classroom</li> </ul> </li> </ul>

### Mid-Year Checkpoint

As part of the school district's strategic plan, the district is focused on enhancing its online presence and community engagement initiatives. A major step in this direction is the planned redesign of the district website, which is set to be applied for in January 2023. This redesign will improve accessibility, user experience, and the overall communication of important district information. In addition, the district is introducing two new community engagement events in 2024—Heroes and The Longest Table. These events are designed to foster stronger connections between the district and the local community, providing opportunities for collaboration, support, and celebration of shared values. Through these efforts, the district aims to strengthen its relationship with families, students, and community members while ensuring that important resources and initiatives are easily accessible to all.

### Year-End Results

At the end of the year, the school district saw a notable increase in participation across various programs and events, reflecting the successful creation and implementation of initiatives aimed at promoting inclusivity. The district's strategic focus on fostering greater engagement led to stronger community involvement and broader support for school and district activities. Additionally, the district made significant progress in its efforts to enhance its online presence, with the completion of the district website's redesign theme. The website is now awaiting back-end development, which will further improve user experience and accessibility, ensuring that information and resources are easily available to all stakeholders. These efforts demonstrate the district's ongoing commitment to creating an inclusive, connected, and supportive environment for students, families, and the community.

#### Reflection on Results:

At the end of the year, the school district made significant strides in promoting inclusivity and enhancing community engagement. In the first half of the year, the district implemented a School and District 1st Semester Planning Calendar, marking the beginning of tracking key initiatives. The district completed its website redesign, providing an updated resource for stakeholders. Professional learning opportunities were provided to teachers, principals, and staff to build capacity in student and family engagement, particularly for diverse populations. Cultural and heritage resources were created to raise awareness, and a variety of cultural and heritage events were hosted, along with educational displays at the FoCAL Center. The district also sponsored educational field trips for both secondary and elementary students, aligned to Georgia Standards of Excellence. In the second half of the year, these efforts continued, with ongoing cultural events, displays at the FoCAL Center, and additional field trips. Professional learning focused on best practices for supporting cultural differences in the classroom, ensuring that inclusivity remained a central focus throughout the year. We are looking forward to re-analyzing and improving this work during the 2024-25 school year under a new structure within the Communications Department.

## Forsyth County Schools 2022-2027 Strategic Planning

**Goal Area:** Climate, Culture, and Community

**Performance Objective B:** Work collaboratively with all people to promote inclusivity, school pride, and belonging

**Cabinet Leader:** Jennifer Caracciolo (FY24)

**Major Focus/Initiative #1:** Increase collaboration within vertical communities

**Performance Measures:** Establish baseline & targets for usage of communication tools & attendance at FCS events; increase in future.

### Action & Accountability Planning

Action Steps: First Half of Year	Action Steps: Second Half of Year
<ul style="list-style-type: none"> <li>• Attended vertical team AP and Principal presentations for 1<sup>st</sup> time</li> <li>• Created FB pages for Vertical Teams</li> </ul>	<ul style="list-style-type: none"> <li>• Encouraged, supported, and promoted vertical team events and initiatives               <ul style="list-style-type: none"> <li>○ Spring Flings</li> <li>○ International Night</li> <li>○ Cultural Events</li> <li>○ Safety Events</li> <li>○ End of year honor presentations and celebrations</li> </ul> </li> <li>• The FoCAL Center hosted/supported events associated with:               <ul style="list-style-type: none"> <li>○ Fine Arts</li> <li>○ Honors Celebrations</li> <li>○ Promotion Ceremonies</li> <li>○ Graduation</li> </ul> </li> </ul>

### Mid-Year Checkpoint

To enhance the tracking and sharing of vertical team events, the school district should begin by systematically gathering resources related to these events, including details such as the type of event, resources used, and the number of attendees. This will help assess the impact of each event and identify areas for improvement. A key action step will be to build a site/area where these events can be posted and easily accessed by other vertical teams. This site will serve as a central hub for information, allowing vertical teams to review past events, share best practices, and collaborate on future initiatives. By creating this resource, the district can foster greater communication and collaboration between teams, ensuring that valuable insights and successful strategies are shared across the entire district.

### Year-End Results

As part of the school district's strategic initiative to increase participation and support for school and district-focused activities and programs, a key action is to begin tracking vertical team events more systematically. This includes gathering resources, tracking the number of attendees, and capturing relevant details for each event. To facilitate collaboration and sharing of best practices, a site will be developed where these events can be posted for review by other vertical teams. This centralized platform will allow teams to access valuable insights from past events, share successful strategies, and strengthen overall communication across the district. By fostering a collaborative environment and making resources easily accessible, the district aims to enhance engagement, support, and participation in activities that contribute to the success and growth of both students and the wider school community.

**Reflection on Results:**

Performance Objective B, Initiative #1 for this strategic plan goal focuses on increasing collaboration with vertical communities. In the first half of the year, the school district made significant strides in fostering collaboration and communication across vertical teams. For the first time, district representatives attended vertical team AP and Principal presentations, which helped facilitate better alignment and support across grade levels. Additionally, Facebook pages were created for each vertical team, providing a platform for sharing information, events, and updates within specific academic areas.

In the second half of the year, the district continued to strengthen its support for vertical team initiatives by encouraging and promoting a variety of events. These included Spring Flings, International Night, cultural events, safety initiatives, and end-of-year honor presentations and celebrations. The FoCAL Center played a key role in hosting and supporting events related to fine arts, honors celebrations, promotion ceremonies, and graduation, further contributing to the district's commitment to celebrating student achievements and fostering a vibrant school community. These efforts highlight the district's dedication to enhancing collaboration and supporting a wide range of student and community-focused activities throughout the year. We are looking forward to re-analyzing and improving this work during the 2024-25 school year under a new structure and department within Community Engagement and Lifelong Education and the Communications Department.

## Forsyth County Schools 2022-2027 Strategic Planning

**Goal Area:** Climate, Culture, and Community

**Performance Objective A:** Increase meaningful home, school, & community relationships  
**Cabinet Leader:** Jennifer Caracciolo (FY24)  
**Major Focus/Initiative #2:** Enhance Partners in Educations program to support the Learner Profile  
**Performance Measures:** Establish baseline & targets for P.I.E., volunteers, & donations; increase in future.

### Action & Accountability Planning

Action Steps: First Half of Year	Action Steps: Second Half of Year
<p>School and Teacher Grants:</p> <ul style="list-style-type: none"> <li>• Fueling 1<sup>st</sup> Year Teacher Grants Awarded: \$2,000 (4)</li> <li>• Awarded \$109,000 - 26 school/dept grants</li> <li>• Collected \$57,000 from Publix back to school donations</li> </ul> <p>Student Scholarships: 0</p> <p>Staff Scholarships/Support:</p> <ul style="list-style-type: none"> <li>• Profit from Fall iChallenge: \$45,914.25</li> </ul> <p>Families in Need:</p> <ul style="list-style-type: none"> <li>• Dining with Dignity total: \$14,606.10</li> </ul> <p>Foundation Giving:</p> <ul style="list-style-type: none"> <li>• Employee Giving - \$22,972</li> </ul> <p>Grant/Sponsor Funding for FoCAL: \$24,500 for Penguin Project (double the # of participants in production)</p> <p>Sponsorships Secured for Mid-States Benchmark Consortium: \$9,000</p>	<p>School and Teacher Grants:</p> <ul style="list-style-type: none"> <li>• Distributed \$57,000 from Publix for school supplies</li> <li>• Collected \$127,006.18 in funds for Duck Dive for future school grants</li> </ul> <p>Student Scholarships: 3</p> <ul style="list-style-type: none"> <li>• Penguin Project Mentor Scholarships awarded \$4000</li> </ul> <p>Staff Scholarships/Support:</p> <ul style="list-style-type: none"> <li>• Award/distributed from Fall iChallenge: Seventeen \$1500 scholarships</li> </ul> <p>Families in Need:</p> <ul style="list-style-type: none"> <li>• Dining with Dignity total: \$795.28</li> </ul> <p>Foundation Giving:</p> <ul style="list-style-type: none"> <li>• Employee Giving - \$20,428</li> </ul> <p>Secured FoCAL Sponsorship for Beauty and the Beast production with Northside Hospital Forsyth.</p> <p>Awarded grants from Forsyth County Arts Alliance:</p> <ul style="list-style-type: none"> <li>• \$5000 Penguin Project</li> <li>• \$2500 Holocaust Remembrance Event</li> </ul>
<b>Mid-Year Checkpoint</b>	
<ul style="list-style-type: none"> <li>• iChallenge: \$250 less in sponsorships and 80 less participants</li> <li>• Budget created for 24 Duck Dive: 1<sup>st</sup> time to have set school adoption goals and a sponsorship goal</li> <li>• Bringing on two new Foundation Governing Board members January 1.</li> <li>• FoCAL: 1<sup>st</sup> time to add community PIE to production – discounts for attendees for lodging (year), dinner (one production), and concessions (one production)</li> </ul>	
<b>Year-End Results</b>	
<ul style="list-style-type: none"> <li>• Duck Dive had increased participation with over 8000 ducks adopted and \$74,647. 52 in sales</li> <li>• Overall increased participation from community partnerships</li> <li>• Increased ticket sales for community theatre series at the FoCAL Center</li> </ul>	

- Increased donations for Teacher of the Year Celebration

### **Reflection on Results:**

Performance Objective A, Initiative #2 for this strategic plan goal focuses on enhancing the Partners in Education program to support the Learner Profile. The first half of the year demonstrated significant efforts to support schools, teachers, students, and families. The district awarded \$109,000 across 26 school and department grants and provided four \$2,000 grants for first-year teachers. Additionally, \$57,000 was collected through Publix back-to-school donations to support various initiatives. The district also focused on supporting families in need, raising \$14,606.10 through the Dining with Dignity program. Employee giving saw an increase, reaching \$22,972, and \$45,914.25 was generated from the Fall iChallenge event, which helped fund staff scholarships. In terms of arts and education funding, the district secured \$24,500 for the Penguin Project, doubling the number of participants in the production, and obtained \$9,000 in sponsorships for the Mid-States event. The district welcomed two new members to the Foundation Governing Board who joined in January. Additionally, for the first time, the district introduced community PIE (Partners in Education) to the Penguin Project, offering discounts on lodging, dinner, and concessions for attendees, enhancing the overall community engagement with the production. In the second half of the year, the district continued to focus on supporting schools and students. It distributed \$57,000 from Publix for school supplies and raised \$127,006.18 from the Duck Dive fundraiser to support future school grants. The district awarded three student scholarships and provided \$4,000 in Penguin Project Mentor Scholarships. The Fall iChallenge continued to benefit staff, awarding 17 scholarships of \$1,500 each. The district maintained its focus on securing sponsorships, including for the Beauty and the Beast production through FoCAL. Additionally, it received grants from the Forsyth County Arts Alliance, including \$5,000 for the Penguin Project and \$2,500 for the Holocaust Remembrance Event, further supporting its arts education initiatives. We are looking forward to re-analyzing and improving this work during the 2024-25 school year under a new structure and department within Community Engagement and Lifelong Education.